

Freedom in Every Step: Viraj Celebrates Independence Day

With

WALKATHON 3



 **MANTHAN**

Viraj's Stainless World Unveiled

From the
CMD's Desk



Dear Virajians,

I hope this note finds you all in great health and high spirits. As I watched the videos and online streaming of our Independence Day celebrations, Viksit Bharat ki Udaan, I was filled with immense pride and joy. Witnessing the energy and enthusiasm even through the digital lens was truly heartwarming.

Walkathon 3 was a brilliant reflection of our commitment to health and nation-building. The spirit of unity and determination displayed by Virajians speaks volumes about our shared vision for the future.

Equally remarkable was the showcase of talent, Hunar ke Rang. Seeing our employees take the stage and share their incredible talent left me in awe. The visual display of creativity brought out the vibrant and diverse spirit of Viraj Profiles. It reminded me that the strength of any organization lies in the unique talents of its people, and we are fortunate to have such a passionate and talented team.

I extend my heartfelt appreciation to everyone involved in making this celebration a grand success. You have shown what it means to be a part of Viraj Profiles.

As we move into the second half of this financial year, I am confident that with the same enthusiasm, teamwork, and resilience, we will continue to overcome challenges and achieve our goals.

I extend my gratitude to all of you, for your support, and I look forward to seeing what we will accomplish together. Let's keep the momentum going as we stride towards new heights!



Viksit Bharat Ki Udaan: Celebrating India's 78th Independence Day at Viraj Profiles



Viraj Profiles came alive with the spirit of freedom as it celebrated India's 78th Independence Day with the theme of **Viksit Bharat Ki Udaan**. The event marked another milestone in our journey toward a brighter and more prosperous India, echoing our commitment to progress and unity.

The celebrations were infused with enthusiasm, and two main events stole the show: **Walkathon 3** and **Hunar Ke Rang**.



Walkathon 3: Marching Towards Progress



WALKATHON 3

The Independence Day celebration commenced with **Walkathon 3**, one of the highlights of the day. It featured an enthusiastic turnout of Virajians, each committed to promoting a healthier lifestyle and unity within the organization. The event began with a vibrant display of the tricolor, as **GC members** and other participants marched together, embodying the spirit of freedom and determination. Music filled the air, creating a lively atmosphere as people walked and danced with joy.



Hunar Ke Rang: Showcasing Talent and Patriotism



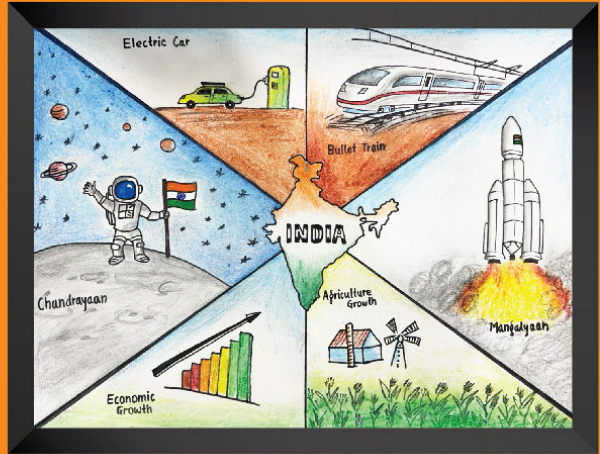
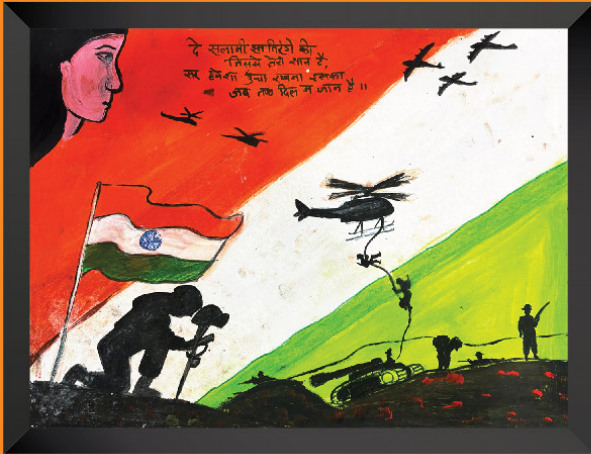
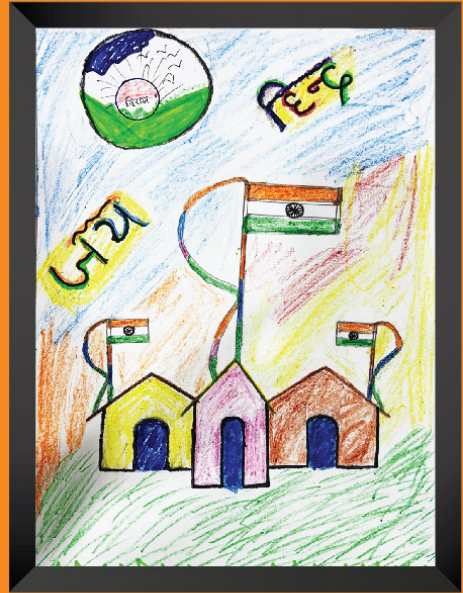
BFN

Another highlight of the '**Viksit Bharat Ki Udaan**' was '**Hunar Ke Rang**', a talent competition that celebrated India's rich cultural heritage. The event was a vibrant display of creativity and talent, where Virajians showcased their skills in various forms, including skits, dance performances, and patriotic songs. The audience was deeply engaged, and the performances were met with enthusiastic applause.

The competition was a vibrant display of diverse talents within the Viraj family. The performers put their hearts and souls into their acts, making the event a memorable one for everyone present. The winners of Hunar Ke Rang were awarded trophies and cash prizes, recognizing their exceptional contributions to the event's success.

The participants were elated, the audience was mesmerized, and the organizers were thrilled with the success of the event.





Conclusion



As the day came to an end, **Viksit Bharat Ki Udaan** left a lasting impression on everyone. The celebrations concluded on a high note, the audience left full of inspiration and uplifted spirits. The day's activities - from the energetic walkathon to the creative performances - showcased the perfect blend of national pride and Virajians' enthusiasm.

President & GC Member CA Suresh Chand Lodha expressed his heartfelt gratitude to everyone who played a part in making this grand event possible. His words echoed with the spirit of unity and progress that Viksit Bharat Ki Udaan aimed to promote. Viraj Profiles' 78th Independence Day celebration was more than just an event; it was a reminder of our ongoing commitment to the nation's development and the values that bind us as one.

Celebrating Excellence: Viraj Profiles Felicitates Top-Performing Students



On the occasion of Independence Day, Viraj Profiles proudly celebrated the academic achievements of the children of our employees. The event was a heartfelt tribute to the hard work and dedication of these young students who have excelled in their Matriculation and Intermediate examinations.

Many young achievers were felicitated during the ceremony, and they were awarded cash prizes as a token of appreciation for their outstanding performance. Among them, **Eashan Jagdeep Deshmukh, son of Jagdeep Deshmukh** from the Forging Unit, stood out as the top performer with an impressive score of **98.40%** in his **Class 10th examination**.

We congratulate all the students and wish them continued success in their future endeavours. Their achievements are a source of inspiration for all of us at Viraj Profiles.



A Spiritual Raksha Bandhan at Viraj Profiles



The celebration of **Raksha Bandhan** at Viraj Profiles was a heartfelt occasion that brought together members of the Viraj family in a spirit of love and unity. The Brahma Kumaris sisters graced the event, sharing their wisdom and imparting the true essence of the festival, which emphasizes spiritual connections and the bonds of affection.

During their visit, the sisters engaged with GC members and other Virajians, enlightening everyone about the significance of Raksha Bandhan beyond its traditional rituals. Their message resonated deeply, reminding us that the festival is not just about the physical act of tying a rakhi but about fostering love, unity, and mutual respect among one another.

The Brahma Kumaris sisters' presence served as a reminder of the importance of spiritual well-being in our lives. Their teachings encouraged us to cultivate love, compassion, and harmony in our relationships.

It was a truly heartwarming experience for all of us, bringing a sense of togetherness and joy. The celebration touched our hearts and reminded us of the values that bind the Viraj family together. As we continue on our journey, let us carry forward the spirit of unity, love, and mutual respect in everything we do.



Viraj Profiles Honors Top Performers at Wire Division



Viraj Profiles recently celebrated the exceptional **achievements** of its **employees in the Wire Division**. To recognize their outstanding contributions, the company awarded certificates and gifts. This celebration aimed to inspire all team members to strive for excellence and reach new heights in their roles.

The employees' dedication and hard work have significantly contributed to the success of the Wire Division. Their achievements serve as a motivation for others to excel in their respective roles.



CMD Birthday Celebrations



On the **16th of September**, the Viraj Profiles family united to celebrate the birthday of our visionary Chairman and Managing Director, **Mr. Neeraj Kochhar**. **Employees, friends, and family members** gathered **virtually on Zoom**, offering their **heartfelt wishes and blessings** for the year ahead.

As a special gesture, a heartfelt video was created, featuring messages from his close aides, senior Viraj members, and his daughter, **Mrs. Pooja Mehra**. Each shared their admiration and gratitude for his visionary leadership and unwavering guidance. It was a heartfelt tribute to CMD Sir, filled with sincere wishes for his continued **health, happiness, and success**.

HAPPY BIRTHDAY

Virtually on zoom, offering their **heartfelt wishes** and **blessings**



Know Your Viraj Quiz



Q1 When was Viraj Profiles established?

A. 1985

B. 1992

C. 1995

D. 2000

Q2 How many countries does Viraj Profiles operate in?

A. 69

B. 96

C. 107

D. 133

Q3 Which was the first manufacturing plant of Viraj Profiles?

A. Tarapur

B. Boisar

C. Dombivli

D. Pune

Q4 What is the core product manufactured by Viraj Profiles?

A. Steel sheets

B. Stainless steel long products

C. Copper wires

D. Aluminum rods

Q5 When did the Viraj Profiles Wires Division start operations?

A. 2005

B. 1997

C. 1999

D. 2001



Punctuality Pays Off



Ganesh Chaturthi Celebrations at Viraj Profiles



॥ वक्रतुण्ड महाकाय सूर्यकोटी सप्तप्रभः ॥
॥ निर्विघ्नं कुरु मे देवः सर्वकार्येषु सर्वदा ॥

The auspicious festival of Ganesh Chaturthi brought a wave of joy and devotion across Viraj Profiles as Virajians united to welcome Lord Ganesha with grand celebrations. The festivities, spanning from Ganpati Sthapna to Visarjan, were marked by incredible enthusiasm and zeal at various plants of the company.

Virajians from all levels of the organization came together to honour the Vighnaharta, creating an atmosphere of unity and collective reverence. Employees participated wholeheartedly in the prayers, aarti, and other religious ceremonies, fostering a sense of community and shared purpose. As we bid farewell to Lord Ganesha during the Visarjan, we carried with us His blessings for a prosperous and successful journey ahead.



Onam Celebrations at Viraj Profiles



Viraj Profiles celebrated the joyful festival of Onam with enthusiasm and a strong sense of togetherness. Onam, a harvest festival from the state of Kerala, is celebrated to honor the return of the **legendary King Mahabali** and marks the beginning of the harvest season. It is a time when families and communities come together to rejoice in the abundance of the season.

At Viraj Profiles, the spirit of Onam came alive with **colorful Rangoli designs** and **traditional attire**. Virajians across different departments participated with full energy, making the day special. The celebrations were marked by smiles, joy, and a shared feeling of unity. We look forward to more such moments of happiness and togetherness at Viraj Profiles.



Honoring Lord Vishwakarma at Viraj Profiles

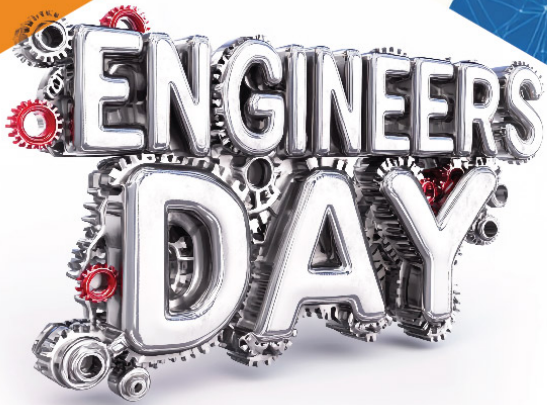


Viraj Profiles recently celebrated Vishwakarma Puja, a day dedicated to honouring Lord Vishwakarma, the divine architect. Believed to have created the celestial weapons for the gods and the divine city of Dwarka, Lord Vishwakarma is revered by artisans, engineers, and craftsmen across India.

This auspicious occasion brought together our teams to express their gratitude for the guidance and blessings received in their work. The festivities were marked by traditional rituals and prayers, reflecting our deep-rooted respect for Lord Vishwakarma. Virajians enthusiastic engagement and devotion made the event a resounding success.



Engineers Day Contest: Celebrating Innovators at Viraj



To mark **Engineers Day** on **12th August 2024**, Viraj Profiles hosted an exciting social media contest exclusively for its talented engineering team.

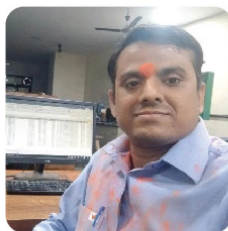
Engineers were invited to participate by sharing their entries on Instagram using the hashtag **#EngineersAtViraj** and tagging **@virajprofiles**, with the chance to win exciting prizes for **three lucky winners**.

The contest received an overwhelming response from across the company, fostering the community spirit. After reviewing the entries, three winners were declared:



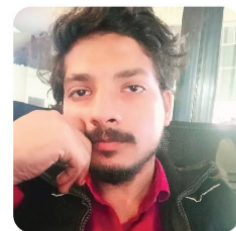
**Vivek Kumar
Yadav**

WRM



**Umakant
Dubey**

VSL



**Satish
Yadav**

WRM

Each winner received exciting prizes in recognition of their efforts and enthusiasm.

Congratulations to the winners, and a heartfelt thank you to everyone who participated! We look forward to more events that celebrate our vibrant Viraj community.

A Fun Day Out: Virajians' Annual Picnic at Imagica



On August 24, 2024, Virajians took a break from their daily routines and enjoyed a fun-filled day at **Imagica** in Khopoli, Mumbai, for the annual picnic. The day was all about excitement, with thrilling rides, fun games, and plenty of laughter.

It was a great chance for everyone to relax, connect, and build stronger bonds outside of work.

From trying out the adventurous attractions to simply enjoying each other's company, the day was packed with joy and memorable moments. This annual event not only gave everyone a break but also helped reinforce the sense of togetherness that makes Viraj Profiles special. By the end of the day, everyone returned with happy memories and a fresh burst of energy.



Alloys Team Picnic: A Fun-Filled Day at Mirasol Resort



On 28th September 2024, the Alloys team enjoyed a **fantastic day at Mirasol Resort**, Daman. The picnic offered a perfect chance for everyone to take a break from their daily routines and enjoy a day of fun and bonding with colleagues.

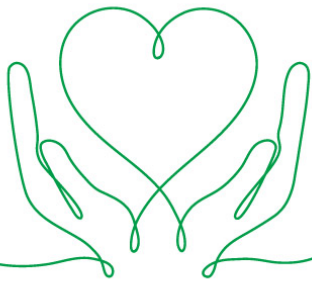
Departing early in the morning, the team arrived at the scenic resort, ready for a day full of exciting activities. The day was filled with fun games, conversations, and moments of relaxation by the pool.

The Team members engaged in friendly competitions, which not only brought out their playful sides but also strengthened the sense of teamwork and camaraderie.

The picnic was a wonderful opportunity for the team to unwind and recharge. A big thank you to everyone who joined and made the day so enjoyable!



Viraj Profiles Shows Support to Employees through Benevolent Fund



Viraj Profiles continues to stand by its commitment to employee welfare through its Benevolent Fund. Recently, the company extended support to the family of the late Bhagwan Das Yadav, a valued team member from the WRM Operations department who sadly passed away after battling cancer.

Bhagwan Das Yadav had been with Viraj Profiles since 2018, contributing over five years of dedicated service. To assist his family during this difficult time, **Viraj Profiles provided financial aid of ₹7 lakhs to his wife, Mrs. Chameli Devi, through its Benevolent Fund.**

At Viraj Profiles, employees are seen as part of a larger family. The Benevolent Fund is one way the company offers help during emergencies, showing care and compassion when it's needed most. The company's belief in supporting its employees and their families is at the heart of its values, recognizing that a happy and secure workforce is vital to the organization's success.



Viraj Quiz
Answers



ANSWER

Question 1

When was Viraj Profiles established?

Ans: 1992

Question 2

How many countries does Viraj Profiles operate in?

Ans: 96

Question 3

Which was the first manufacturing plant of Viraj Profiles?

Ans: Boisar

Question 4

What is the core product manufactured by Viraj Profiles?

Ans: Stainless steel products



Question 5

When did the Viraj Profiles Wires Division start operations?

Ans: 2001

